



CSI SPONSORSHIP PROSPECTUS

39th Annual CSI Conference
39^e congrès annuelle de la SCI

May 31 – June 3
31 mai – 3 juin

RBC Place & Double Tree Hilton
London, Ontario

Join us for the **39th Annual CSI Conference** May 31–June 3, 2027!

The CSI Conference continues to be Canada's premier meeting for the immunology community, bringing together graduate students, post-doctoral fellows, clinical residents, clinicians, researchers, and leading immunologists from across Canada and around the world. With more than **450 attendees** expected, the Conference offers an exceptional opportunity to connect with colleagues, exchange ideas, and foster new collaborations in immunology research and medicine.

The 2027 Conference will feature engaging scientific programming, distinguished national and international speakers, and numerous opportunities for networking and professional development. Sponsors and exhibitors will benefit from valuable face-to-face engagement with a highly targeted audience, maximizing visibility and return on investment through a variety of customizable sponsorship and exhibition opportunities.

We are happy to work with you to create a sponsorship package that aligns with your organization's goals.

**Participating in our Conference presents a good chance
to build career long loyalty with our attendees and CSI Community!**

Many of the PIs who attend our Conference bring trainees, and the PIs themselves often have a decades-long history of being involved in our Society!

Thematically, the research interests of CSI attendees encompass:

- Immune Cell Development
- Signaling and Function
- Host/Pathogen Interactions
- Autoimmunity
- Infectious Disease
- Cancer
- And more!

Symposia and Workshop topics are carefully chosen to appeal to a wide range of immunological interests. Key techniques of attendees include:

- Cytometry
- Confocal and Intravital Imaging
- Immune Cell Differentiation and Culture
- Identification of Soluble Mediators (ELISA etc.)
- Next-Generation Sequencing
- Vaccine/Therapeutic Development



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SPONSORSHIP OPPORTUNITIES OVERVIEW

SPONSOR OPPORTUNITY:	INVESTMENT:
Champion Sponsor	\$15,000
Awards Dinner Sponsor	\$9,500
Symposium Sponsor	\$8,000
Keynote Session Sponsor	\$7,000
Workshop Sponsor	\$6,750
Mobile App Sponsor	\$6,000
Welcome Registration Sponsor	\$6,000
Lunch Sponsor	\$5,250
Monday / Tuesday Dinner Sponsor	\$5,250
Trainee Engagement Committee Programming Sponsor	\$5,250
Equity, Diversity & Inclusion Session Sponsor	\$3,500
Breakfast Sponsor	\$3,500
Refreshment Break Sponsor	\$3,250
Poster Session Sponsor	\$3,000
Post-Event Survey Sponsor	\$1,500
Poster Award Sponsor	Ph.D - \$3,250 M.Sc.- \$2,250 Post-Doc - \$1,750

NOTES:

- Sponsorship is awarded on a first-come, first-serve basis.
- Sponsorships are not confirmed until the Agreement is completed and sent to katia@gemstone-events.com
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\$2,500

- Exhibits are 10'x10' pipe and drape spaces with a 6ft table, two chairs, Wi-Fi, and two exhibitor badges.
- Exhibitor badges include access to sessions, breakfast (Tues/Wed), lunch (Tues/Wed), and the Poster Receptions (Mon/Tues/Wed).
- See Page 8 for additional exhibit details.
- Note that exhibits are not considered sponsorships.

BENEFITS INCLUDED IN SPONSORSHIP PACKAGES \$5,000 AND OVER:

The benefits indicated below are included in all sponsorship packages (\$5,000 and over) in addition to the specific items listed under each sponsorship option unless otherwise noted.

- Logo on CSI website.
- Logo in various e-marketing Conference communications.
- Logo on Conference signage.
- 10'x10' Exhibit Space (see details on page 8)
- One (1) complimentary delegate Conference registration for a company representative.
Includes: Access to sessions, poster sessions, Welcome Reception, all Conference meals (breakfasts, breaks, lunches and dinners).
- Mobile App Company Profile (Logo, web URL, video link, PDF flyer and contact info)
- Attendee list (names and email addresses) of attendees who opt in sent 1-week pre and post-Conference.

SPONSORSHIP OPPORTUNITIES

CHAMPION SPONSOR \$15,000 (1 available)	As a Champion Sponsor, you will receive primary placement throughout the Conference. This is the best sponsorship option to put yourself front and centre in our community! Not only will you be recognized as a top sponsor, but you will also have exclusive benefits as outlined below included in your sponsorship. – Basic benefits outlined above. – Prominent logo recognition on the holding screens each day. – Prominent recognition on the mobile app. – Prime Exhibit Space with – Two (2) additional complimentary delegate Conference registrations for company representatives. – Two (2) notifications recognizing your sponsorship at the Conference via the mobile app. – Opportunity to host a breakfast session on a topic of your choice! You'll get the chance to host a 30-minute session with a topic and speaker(s) of your choice. The session includes access to a session room, AV set-up and breakfast for all attendees. Your session will be promoted during online registration, and a pre-registration attendee list will be provided. The list will be sent to you 1-week pre-conference and include names and emails of those who've given permission for their information to be shared. <i>Note: Having the title, speaker info, and session description well in advance is key to the success of your session and necessary in order to promote during registration and for an e-promo to be included in our marketing timeline. Info should be received by March 1, 2027.</i> – One (1) e-promo sent to our entire CSI Contact list (450+ current contacts) to promote the Conference and your specific breakfast session. – Official recognition as a Welcome Reception Sponsor (Tuesday). – One (1) banner ad on the mobile app footer.
AWARDS DINNER \$9,500 (1 available)	Have the biggest presence at the Thursday night banquet dinner! Not only will you be recognized as the sponsor of dinner, but you will also have priceless time to network with attendees over dinner! – Basic benefits outlined on page 2. – Logo on the dinner menu cards. – Two (2) tickets to the Thursday night Awards Dinner for your company representatives.
SYMPOSIUM \$8,000	Our Symposiums are filled with high caliber speakers who are well known and highly respected in the CSI Community! Your logo will be featured at the start of a Symposium, mentioned in the program and in regular programming-related communications! – Basic benefits outlined on page 2. – Logo recognition on the holding screen before the Symposium.

(3 available)	– Opportunity to present a talk at the start of the Symposium (max. 7 minutes – details should be received by March 1st for best promotion).
WORKSHOP \$6,750 (6 available)	Support our Conference workshops! You'll have the opportunity to be recognized as a Workshop sponsor for one of our Workshops (Tues/Wed/Thurs) and with that recognition you'll have the opportunity to have a short talk to be given to all attendees! – Basic benefits outlined on page 2. – Logo recognition on the holding screen before the Workshops. – Opportunity to present a talk at the end of the Workshop of your choice (max. 5 minutes – details should be received by March 1st for best promotion).
KEYNOTE SESSION \$6,750 (1 available)	Kick-off the Conference and be recognized as the Keynote Session sponsor. Have your logo featured at the start of the Keynote, mentioned in the program and in all communications that go out regarding the Keynote speaker you're sponsoring! *Speaker chosen by CSI. – Basic benefits outlined on page 2. – Logo recognition on the holding screen before Keynote Session.
MOBILE APP \$6,000 (1 available)	Increase your visibility, encourage engagement, eliminate communal touchpoints, and help improve our carbon footprint! Using our Conference mobile app, we provide real-time access to all Conference details and it's a great place for you to be featured! – Basic benefits outlined on page 2. – Logo recognition on the app login page (visible when attendees log into the app). – One (1) banner ad on the app footer. – Two (2) messages sent via the app during the Conference thanking the sponsor. – Recognition as the gamification prize sponsor for three lucky attendees. – Gamification Prize: ~\$50-150 Visa Gift Cards (see page 7 for gamification details).
WELCOME REGISTRATION DESK \$6,000 (1 available)	Be the first thing our community sees when they arrive for our Conference! Greet attendees as they register and offer a caffeine pick-me up upon their arrival after a long day of travel! – Basic benefits outlined on page 2. – 6ft Tabletop included near the registration area to greet attendees as they arrive! – Coffee and tea provided to attendees near your table when registration opens. – Opportunity to include a branded item for attendees (provided by sponsor).
LUNCH \$5,250 (3 available)	Showcase your company by generously providing a healthy buffet lunch! – Basic benefits outlined on page 2. – Logo recognition during lunch. – One (1) message sent via the app during the Conference thanking the sponsor. – Opportunity to include a branded item for attendees (provided by sponsor).
MONDAY / TUESDAY DINNER \$6,000 (2 available)	Be the main presence at the Monday or Tuesday night buffet! You'll be recognized as the sponsor of this great networking opportunity and will have the option to give attendees a takeaway at the buffet. – Basic benefits outlined on page 2. – Logo recognition during the dinner. – Opportunity to include a branded item for attendees (provided by sponsor).
TRAINING ENGAGEMENT COMMITTEE PROGRAMMING \$5,250	Trainees are the future of the immunology industry! Show your support by sponsoring their Trainee Mixer event and various lunch and educational activities throughout the Conference! – Basic benefits outlined on page 2. – Logo recognition during TEC Programming. – Opportunity to provide Trainees with a welcome gift (gift provided by sponsor).

(1 available)	– Opportunity to have a short talk (max 5 mins) during a trainee session giving a brief overview of your company/product etc. <i>(TEC to approve proposed talk)</i>
SPONSORSHIP OPPORTUNITIES BELOW <u>DO NOT</u> INCLUDE BASIC SPONSORSHIP BENEFITS:	
EDI SESSION \$3,500 (1 available)	Be recognized as supporting CSI's Equity, Diversity and Inclusion efforts and education. – Logo on CSI website and Mobile App Company Listing. – Logo recognition during EDI Session. – Logo in various e-marketing Conference communications. – One (1) notification recognizing your sponsorship over the course of the Conference.
BREAKFAST \$3,500 (3 available)	Showcase your company over a healthy buffet breakfast generously provided by you during the Conference! – Logo on CSI website and Mobile App Company Listing. – Logo recognition during breakfast. – Logo in various e-marketing Conference communications.
REFRESHMENT BREAK \$3,250 (3 available)	You'll be recognized for providing coffee and tea to attendees during breaks on either Tuesday, Wednesday or Thursday at the Conference! – Logo on CSI website and Mobile App Company Listing. – Logo recognition during refreshment breaks. – Logo in various e-marketing Conference communications.
POSTER SESSION \$3,000 (3 available)	Our poster sessions are always full of networking and learning. Your logo will be displayed onsite in the poster session area, mentioned on the mobile app and in all promos that go out to the CSI community regarding poster sessions! – Logo on CSI website and Mobile App Company Listing. – Logo recognition in poster area. – Logo in various e-marketing Conference communications. – One (1) notification recognizing your sponsorship over the course of the Conference.
POST-EVENT SURVEY \$1,500 (1 available)	End on a high note with your brand in front of all Conference attendees! Have your logo front and centre thanking our attendees for attending and completing our survey. – Logo front and centre at the start of the survey. – A link to re-direct attendees to a site of your choice at the conclusion of the survey.
POSTER AWARDS Ph. D \$3,250 M.Sc. - \$2,250 Post-Doc - \$1,750	Each year we give out poster awards to the top judged posters in each category! As a Poster Award Sponsor, you'll be recognized as contributing cash prizes to the winners in your category! – Logo on CSI website. – Recognition during the awards banquet. – Name recognition on the award certificate(s)



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EXHIBIT ONLY: \$2,500

Are you interested being an exhibitor at the 39th Annual CSI Conference to re-connect and update our community on what's new and exciting with you?

- Exhibits are 10'x10' pipe and drape spaces with a 6ft table, two chairs, Wi-Fi, and two exhibitor badges.
- Exhibit Badges include: Access to sessions, breakfast (Tues/Wed), lunch (Tues/Wed), and the Welcome Reception (Mon).
- Dinners are not included for exhibitors but can be purchased separate.
- Space is limited.
- See below for additional exhibit details.

If you choose to exhibit only, please note that you are not considered a 'sponsor' with sponsor benefits. Exhibiting is separate from sponsorship.

Your organization/Association will be listed on the CSI Mobile App with your company profile, your logo, website, URL, video link, PDF flyer of your choice, contact and more!

EXHIBIT MOVE IN:

Monday, May 31 – 12:00pm – 5:00pm (before Keynote)

EXHIBIT MOVE OUT:

Wednesday, June 2 – 6:00pm – 8:00pm

ADDITIONAL BADGES:

- Additional Exhibitor Badge: \$300.00 each
- Includes breakfast (Tues/Wed), lunch (Tues/Wed), and the Poster Receptions (Mon/Tues/Wed).
- Dinners not included. Tickets available for additional cost.

THE EXHIBIT AREA WILL BE OPEN:

Monday, May 31, 2027

8:00pm – 10:00pm (Poster & Welcome Reception)

Tuesday, June 1, 2027

10:00am – 4:00pm

- Break estimated 10:25am – 10:55am
- Lunch 12:30pm – 2:00pm
- Poster Session 3:00pm – 5:00pm (Poster Session)

Wednesday, June 2, 2027

10:00am – 6:00pm

- Break estimated 10:25am – 10:55am
- Lunch 12:30pm – 2:00pm
- Poster Session 4:00pm – 6:00pm (Poster Session)

****Hours are subject to change***

GAMIFICATION!

CSI will be continuing to use gamification to encourage engagement with exhibitors using the mobile app. Attendees will be required to visit your exhibit in person to engage with you and receive your code word!

The more code words attendees get, the more points they will earn and the attendee with the most points at the end of the contest is the winner!

We'll be collecting a special code word for you to help with engagement and spark meaningful convo!



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2027 CSI SPONSORSHIP AGREEMENT

CONTACT INFORMATION:

COMPANY NAME (as it should appear in all print): _____

AGREEMENT CONTACT NAME: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

PHONE: _____ EMAIL: _____

SPONSORSHIP / EXHIBIT INFORMATION:

SPONSORSHIP / EXHIBIT ITEM(S): _____

TOTAL AMOUNT: _____

METHOD OF PAYMENT:

PAYMENT TERMS: Full payment is due upon receipt. There are no sponsorship refunds.

Cheque is strongly preferred.

☐

Wire
added

☐

Cheque

☐

Credit Card – 2.9% transaction fee will be

Please make cheque payable to “Canadian Society for Immunology”.

Mail to:

Canadian Society for Immunology
c/o L. Coulthurst
4631 202 Street
Langley, BC V3A 5J2

An invoice will be provided to you for payment completion.

Date: _____ Signature: _____

