

37th Annual CSI Conference  
37e congrès annuelle de la SCI

April 13-16  
13-16 avril 2025

Hilton Lac-Leamy  
Gatineau-Ottawa, ON



CANADIAN SOCIETY  
FOR IMMUNOLOGY



SOCIÉTÉ CANADIENNE  
POUR L'IMMUNOLOGIE

## 2025 SPONSORSHIP OPPORTUNITIES

Join us in Gatineau for the 37<sup>th</sup> Annual CSI Meeting! Our Meeting continues to be an attractive event with excellent, interactive programs and distinguished national and international speakers. Last year, we sold out for the 3<sup>rd</sup> year in a row with over 350 attendees including graduate students, post-doctoral fellows, clinical residents, clinicians, and leading immunologists from within and outside Canada. **This year, we're hoping to grow out Meeting to 400+ attendees!** Join us and continue to build relationships with researchers in this area of biology and medicine.

Reach out today to discuss your options and let us guide you to a successful and rewarding experience at CSI 2025! We're happy to assist and customize packages to fit your needs. Contact [shaina@gemstone-events.com](mailto:shaina@gemstone-events.com) for more information!

**Participating in our Meeting presents a good chance to build career-long loyalty with our attendees and the CSI Community!**

Many of the PIs who attend our Meeting bring trainees, and the PIs themselves often have a decades-long history of being involved in our Society!

Thematically, the research interests of CSI attendees encompass:

- Immune Cell Development
- Signaling and Function
- Host/Pathogen Interactions
- Autoimmunity
- Viral Infections
- Cancer
- And more!

Symposia and workshop topics are carefully chosen to appeal to a wide range of immunological interests. Key techniques of attendees include:

- Cytometry
- Confocal/Two-Photon Imaging
- Immune Cell Differentiation and Culture
- Identification of Soluble Mediators (Elisa etc.)
- Next-Generation Sequencing
- Vaccine/Therapeutic Development

### NOTES:

Sponsorship is awarded on a first-come, first-serve basis.  
Sponsorships are not confirmed until the Agreement (pg. 8) is complete and sent to [shaina@gemstone-events.com](mailto:shaina@gemstone-events.com).

**April 13-16**  
**13-16 avril 2025**

Hilton Lac-Leamy  
Gatineau-Ottawa, ON



CANADIAN SOCIETY  
FOR IMMUNOLOGY



SOCIÉTÉ CANADIENNE  
POUR L'IMMUNOLOGIE

## SPONSORSHIP OPPORTUNITIES OVERVIEW

Champion Sponsor _____	\$15,000
Awards Dinner Sponsor _____	\$9,000
Symposium Sponsor _____	\$7,500
Workshop Sponsor _____	\$6,500
Keynote Speaker Sponsor _____	\$6,500
Mobile App Sponsor _____	\$6,000
Welcome Registration Sponsor _____	\$5,500
Lunch Sponsor _____	\$5,000
Tuesday Dinner Sponsor _____	\$6,000
Trainee Engagement Committee Programming Sponsor _____	\$5,000
Equity, Diversity & Inclusion Session Sponsor _____	\$3,000
Breakfast Sponsor _____	\$3,000
Poster Session Sponsor _____	\$3,000
Refreshment Break Sponsor _____	\$2,500
Post-Conference Survey Sponsor _____	\$1,000
Poster Award Sponsor _____	see below
Ph.D. - \$3,000    M.Sc. - \$2,000    Post-Doc - \$1,500	
Exhibit Only _____	\$2,250

Exhibits are 10'x10' pipe and drape spaces with a 6ft table, two chairs, Wi-Fi, and two exhibitor badges. Exhibit badges include access to sessions, breakfast (Mon/Tues), lunch (Mon/Tues), and the Poster Receptions (Sun/Mon/Tues).

*Dinners are not included for exhibitors but can be purchased separately.*



## BASIC BENEFITS INCLUDED IN PACKAGES \$5K +

The benefits indicated below are included in all sponsorship packages (\$5,000 and over) in addition to the specific items listed under each sponsorship option unless otherwise noted.

- Logo on CSI website.
- Logo in various e-marketing Conference communications.
- Logo on Conference signage.
- 10'x10' Exhibit Space (see details on page 7)
- One (1) complimentary delegate Conference registration for a company representative. Includes: Access to sessions, poster sessions, Welcome Reception, all Conference meals (breakfasts, breaks, lunches and dinners).
- Mobile App Company Profile – (Logo, web URL, video link, PDF flyer and contact info)
- Attendee list (names and email addresses) of attendees who opt in to share this information sent 1-week pre and 1-week post-Conference

## CHAMPION SPONSOR

**\$15,000** (2 available)

As a Champion Sponsor, you will receive primary placement throughout the Conference. This is the best sponsorship option to put yourself front and centre in our community! Not only will you be recognized as a top sponsor, but you will also have exclusive benefits as outlined below included in your sponsorship.

- Basic benefits outlined above.
- Prominent logo recognition on the holding screens each day.
- Prominent recognition on the mobile app.
- Prime Exhibit Space with – Two (2) additional complimentary delegate Conference registrations for company representatives.
- Two (2) notifications recognizing your sponsorship at the Conference via the mobile app.
- Opportunity to host a breakfast session on a topic of your choice!  
You'll get the chance to host a 30-minute session with a topic and speaker(s) of your choice. The session includes access to a session room, AV set-up and breakfast for all attendees. Your session will be promoted during online registration and a pre-registration attendee list will be provided. The list will be sent to you 1-week pre-meeting and include names and emails of those who've given permission for their information to be shared.  
This is a great opportunity to be in front of the CSI Community!  
*Note: Having the title, speaker info, and session description well in advance is key to the success of your session and necessary in order to promote during registration and for an e-promo to be included in our marketing timeline. Info should be received by March 1, 2023.*
- One (1) custom e-promo sent to our entire CSI Contact list (450+ current contacts) to promote the Conference and your specific breakfast session.
- Official recognition as a Welcome Reception Sponsor (Monday). In addition, attendees will receive two (1) drink ticket with your logo on them for the reception.
- One (1) banner ad on the mobile app footer.

PLEASE RETURN COMPLETED AGREEMENT TO: [shaina@gemstone-events.com](mailto:shaina@gemstone-events.com)



## AWARDS DINNER SPONSOR

**\$9,000** (1 available)

Have the biggest presence at the Wednesday night banquet dinner! Not only will you be recognized as the sponsor of dinner, but you will also have priceless time to network with attendees over dinner!

- Basic benefits outlined on page 2.
- Logo on the dinner menu cards.
- Two (2) tickets to the Thursday night Awards Dinner for your company representatives.

## SYMPOSIUM SPONSOR

**\$7,500** (2 available)

Our Symposiums are filled with high caliber speakers who are well known and highly respected in the CSI Community! Your logo will be featured at the start of a Symposium, mentioned in the program and in communications regarding the Symposium!

- Basic benefits outlined on page 2.
- Logo recognition on the holding screen before the Symposium.
- Opportunity to present a talk at the start of the Symposium (max. 7 minutes – details should be received by March 1<sup>st</sup> for best promotion).

## WORKSHOP SPONSOR

**\$6,500** (4 available)

Support our Conference workshops! You'll have the opportunity to be recognized as a Workshop sponsor for one of our Workshops (Tues/Wed) and with that recognition you'll have the opportunity to have a short talk to be given to all attendees!

- Basic benefits outlined on page 2.
- Logo recognition on the holding screen before the Workshops.
- Opportunity to present a talk at the end of the Workshop of your choice (max. 5 minutes – details should be received by March 1<sup>st</sup> for best promotion).

## KEYNOTE SPEAKER SPONSOR

**\$6,500** (1 available)

Our Keynote speakers are high caliber speakers who are well known and highly respected in the CSI Community! Kick-off the Conference and be recognized as the Keynote Speaker sponsor. Have your logo featured at the start of the Keynote, mentioned in the program and in all communications that go out regarding the Keynote speaker you're sponsoring! *\*Speaker chosen by CSI.*

- Basic benefits outlined on page 2.
- Logo recognition on the holding screen before Keynote Session.

## MONDAY DINNER SPONSOR

**\$6,000** (1 available)

Be the main presence at the Monday night buffet! You'll be recognized as the sponsor of this great networking opportunity and will have the option to give attendees a takeaway at the buffet.

- Basic benefits outlined on page 2.
- Logo recognition during the dinner.
- Opportunity to include a branded swag item at dinner for attendees (provided by sponsor).

PLEASE RETURN COMPLETED AGREEMENT TO: [shaina@gemstone-events.com](mailto:shaina@gemstone-events.com)



## MOBILE APP SPONSOR

**\$6,000** (1 available)

Increase your visibility, encourage engagement, eliminate communal touchpoints, and help improve our carbon footprint! Again, this year, CSI will be using a Conference mobile app to provide real-time access to all Conference details and is a great place to be featured!

- Basic benefits outlined on page 2.
- Logo recognition on the mobile app login page (visible when attendees log into the app).
- One (1) banner ad on the mobile app footer.
- One (1) message sent via the mobile app during the Conference thanking the sponsor.
- Recognition as the gamification prize sponsor for three lucky attendees.
- Gamification Prize: \$50-150 Visa Gift Cards (see page 7 for gamification details).

## WELCOME REGISTRATION DESK SPONSOR

**\$5,500** (1 available)

Be the first thing our community sees when they arrive for our Conference! Greet attendees as they register and offer a caffeine pick-me up upon their arrival after a long day of travel!

- Basic benefits outlined on page 2.
- 6ft Tabletop included near the registration area to greet attendees as they arrive!
- Coffee and tea provided to attendees near your table when registration opens.
- Opportunity to include a branded item at coffee table for attendees (provided by sponsor).

## LUNCH SPONSOR

**\$5,000** (2 available)

Showcase your company to more than 350 attendees, over a healthy hot buffet lunch generously provided by you during the Conference!

- Basic benefits outlined on page 2.
- Logo recognition during lunch.
- One (1) message sent via the mobile app during the Conference thanking the sponsor.

## TRAINING ENGAGEMENT COMMITTEE PROGRAMMING SPONSOR **\$5,000**

Trainees are the future of the immunology industry! Show your support by sponsoring their (1 available) Trainee Mixer event and various lunch and educational activities throughout the Conference!

- Basic benefits outlined on page 2.
- Logo recognition during TEC Programming.
- Opportunity to provide Trainees with a welcome gift (gift provided by sponsor).
- Opportunity to have a short talk (max 5 mins) during the Trainee Mixer giving a brief overview of your company/product etc. (*TEC to approve proposed talk*)

PLEASE RETURN COMPLETED AGREEMENT TO: [shaina@gemstone-events.com](mailto:shaina@gemstone-events.com)



## **SPONSORSHIPS BELOW DO NOT INCLUDE THE BASIC BENEFITS:**

### **EDI SESSION SPONSOR**

**\$3,000** (1 available)

Be recognized as supporting CSI's Equity, Diversity and Inclusion efforts and education.

- Logo on CSI website and Mobile App Company Listing.
- Logo recognition during EDI Session.
- Logo in various e-marketing Meeting communications.
- One (1) notification recognizing your sponsorship over the course of the Conference.

### **BREAKFAST SPONSOR**

**\$3,000** (3 available)

Showcase your company to more than 350 attendees, over a healthy buffet breakfast generously provided by you during the Conference!

- Logo on CSI website and Mobile App Company Listing.
- Logo recognition during breakfast.
- Logo in various e-marketing Meeting communications.
- One (1) notification recognizing your sponsorship over the course of the Conference.

### **POSTER SESSION SPONSOR**

**\$3,000** (3 available)

Our poster sessions are always full of networking and learning. As a poster session sponsor your logo will be displayed onsite in the poster session area, mentioned on the mobile app and in all promos that go out to the CSI community regarding poster sessions!

- Logo on CSI website and Mobile App Company Listing.
- Logo recognition in poster area.
- Logo in various e-marketing Meeting communications.
- One (1) notification recognizing your sponsorship over the course of the Conference.

### **REFRESHMENT BREAK SPONSOR**

**\$2,500** (3 available)

You'll be recognized for providing coffee and tea to attendees during two breaks on either Monday, Tuesday or Wednesday of the Conference!

- Logo on CSI website and Mobile App Company Listing.
- Logo recognition during refreshment breaks.
- Logo in various e-marketing Meeting communications.
- One (1) notification recognizing your sponsorship over the course of the Conference.

### **POST-CONFERENCE SURVEY SPONSOR**

**\$1,000** (1 available)

End on a high note with your brand in front of all Conference attendees! Have your logo front and centre thanking our attendees for attending and completing our survey.

- Logo front and centre at the start of the survey.
- A link to re-direct attendees to a site of your choice at the conclusion of the survey.

### **POSTER AWARD SPONSOR**

**INDICATED BELOW**

Each year we give out poster awards to the top judged posters in each category! As a Poster Award Sponsor, you'll be recognized as contributing cash prizes to the winners in your category!

- Logo on CSI website.
- Recognition during the awards banquet.
- Name recognition on the award certificate(s).

**Ph.D. - \$3,000**

**M.Sc. - \$2,000**

**Post-Doc - \$1,500**

**PLEASE RETURN COMPLETED AGREEMENT TO: [shaina@gemstone-events.com](mailto:shaina@gemstone-events.com)**



# EXHIBIT DETAILS

## EXHIBIT ONLY

**\$2,250**

For a 10'x10' pipe and drape exhibit space, the cost is \$2,250. Space is limited. The floorplan is available [HERE](#) and exhibitors will get to choose their booth on a first-come, first-served basis.

### INCLUDED IN EACH EXHIBIT

The exhibit space will include a 6ft table, two chairs, Wi-Fi, and two exhibitor badges. Note – electrical is not included.

Exhibit badges include access to sessions, breakfast (Wed/Thurs), lunch (Wed/Thurs), and the Welcome Reception (Tues) – dinners not included.

You'll also be listed on the CSI website and will have a Company profile on the mobile app which will include your logo, website URL, video link, PDF flyer of your choice, contact details and more!

**Move In:** Sunday, April 13 – 2:00pm – 6:00pm (coffee & tea available)  
**Move Out:** Tuesday, April 15 – 4:30pm - 6:00pm

### EXHIBIT HOURS

**The exhibit area will be open:**

- Sunday, April 13, 2025  
8:00pm - 10:00pm (Welcome Reception)
- Monday, April 14, 2025  
9:30am - 1:00pm (Break estimated at 10am / Lunch at 1pm)  
3:00pm - 5:00pm (Poster Session)
- Tuesday, April 15, 2025  
9:30am – 1:30pm (Break estimated at 10am / Lunch at 11:30am)  
2:30 pm - 4:30 pm (Poster Session)

**Additional Badges:**

- Additional Exhibitor Badge: \$250  
*Includes access to sessions, breakfast (Tues/Wed), lunch (Tues/Wed), and Welcome Reception (Mon) – dinners not included.*
- Tuesday Buffet Dinner Ticket: \$115
- Wednesday Awards Dinner Ticket: \$150

*\*Hours are subject to change*

### WHAT IS GAMIFICATION?

CSI will be continuing to use gamification to encourage engagement with exhibitors using the mobile app. Attendees will be required to visit your exhibit in person to engage with you and receive your code word! The more code words attendees get, the more points they'll earn and the attendee with the most points at the end of the contest will be the winner!

37th Annual CSI Conference  
37e congrès annuelle de la SCI

April 13-16  
13-16 avril 2025

Hilton Lac-Leamy  
Gatineau-Ottawa, ON



## 2025 CSI SPONSORSHIP AGREEMENT

### CONTACT INFORMATION:

COMPANY NAME (as it should appear in all print): \_\_\_\_\_

AGREEMENT CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### SPONSORSHIP / EXHIBIT INFORMATION:

SPONSORSHIP / EXHIBIT ITEM(S): \_\_\_\_\_

EXHIBIT PREFERENCE: \_\_\_\_\_

TOTAL AMOUNT: \_\_\_\_\_

### METHOD OF PAYMENT:

**PAYMENT TERMS:** Full payment is due upon receipt. There are no sponsorship refunds.

- ETF  Cheque

Please make cheque payable to “Canadian Society for Immunology”.



Mail to:  
Canadian Society for Immunology  
c/o L. Coulthurst  
4631 202 Street  
Langley, BC V3A 5J2

An invoice will be provided to you for payment completion.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_